

SYLLABUS TRADE FACILITATION

(Attached to Decision No..... / QĐ-ĐHNT dated / / 20....
of the President of Foreign Trade University)

Course title: Trade Facilitation

Course code: TMAE410

Department: School of International Business & Economics

Course conducting: Department of Logistics & Supply chain management

Credit hours: 3

Prerequisite(s): Business Economics KTEE312

Time of the first design/announcement:

Adjust, modify, supplement:

1. INSTRUCTOR(S) INFORMATION

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Note: Please list all the lecturers involved in teaching the course

2. COURSE OBJECTIVES

Trade facilitation has emerged as an important trade policy tool in an international environment characterized by falling import tariffs and removal of quotas. Reductions in trade transactions costs through better trade facilitation measures at national and regional levels can bring significant economic benefits to economies in the world. Accordingly, trade facilitation issues are increasingly a part of international and regional trade policy discussions. The global trade talks on the Doha Development Agenda include negotiations of a trade facilitation agreement, focusing on freedom of transit, fees and formalities for import and export, as well as publication and administration of trade regulations (transparency). This course aims to provide general concepts in trade facilitation, and to support the implementation of trade facilitation measures in different countries. It attempts to bridge the gap between theory and practice in trade facilitation.

3. COURSE LEARNING OUTCOMES

3.1. Learning outcomes about knowledge, skills, autonomy and responsibility

3.1.1. Knowledge

- **CLO1:** Understand the concept of trade facilitation and its role in trade
- **CLO2:** Understand the status, measure, and reforms of trade facilitation
- **CLO3:** Understanding the trade facilitation related infrastructure and service, and transit trade facilitation
- **CLO4:** Identify the guide to implementation of trade facilitation
- **CLO5:** Understand the trade facilitation in Vietnam, Asia and the Pacific

3.1.2. Skills

- **CLO6:** Skills of reasoning, finding and solving issues in the trade facilitation
- **CLO7:** Thinking and problem-solving skills in the trade facilitation
- **CLO8:** Skills to research and explore knowledge in the trade facilitation sector

3.1.3. Autonomy and responsibility

- **CLO9:** The moral qualities of the individual (the training of consciousness is ready to cope with difficulties and risks, persevering, flexible, confident, hardworking, enthusiastic, integrity, criticism, creativity ...) in the trade facilitation sector
- **CLO10:** Moral qualities and attitudes to society (socially responsible and law-abiding, supportive and protective of the right, creative and innovative) in the trade facilitation sector

3.2. Matrix of the contribution of Course learning outcomes to Program learning outcomes

Course learning outcomes	Program learning outcomes												
	PL O1	PL O2	PL O3	PL O4	PL O5	PL O6	PL O7	PL O8	PL O9	PLO 10	PLO 11	PLO 12	PLO 13
CLO1	x	x	x	x		x							
CLO2	x	x	x	x	x	x							
CLO3			x	x	x								
CLO4		x	x			x							
CLO5		x	x	x	x								
CLO6							x	x	x		x		
CLO7							x	x		x		x	
CLO8							x	x	x	x	x	x	
CLO9													x
CLO10													x
Course	2	4	5	4	3	3	5	5	3	4	4	4	4

4. READING MATERIALS

4.1. Textbook(s)

4.2. Compulsory reading(s)

1. ~~ADB and UNESCAP (2013), *Designing and Implementing Trade Facilitation in Asia and the Pacific*~~

2. United Nations (2003), *Trade Facilitation Handbook for the greater Mekong Subregion*, Economic and Social Commission for Asia and the Pacific

3. WTO Agreement on Trade Facilitation

4. Shepherd B and Wilson J (2008) '*Trade Facilitation in ASEAN Member Countries: Measuring Progress and Assessing Priorities*', Policy Research Working Paper 4615, World Bank.

4.3. Optional reading(s)

5. Iwanow T and Kirkpatrick C (2007) ‘*Trade Facilitation, Regulatory Quality and Export Performance*’, *Journal of International Development* 19, (2), 735-753

6. Lucenti K (2006) ‘*Trade Facilitation and the WTO*’ in Evenett S and Hoekman B, *Economic Development and Multilateral trade cooperation*, Palgrave Macmillan and the World Bank, New York

7. Engman M (2005) ‘*The Economic impact of trade facilitation*’, OECD Trade Policy Working papers, No 21, OECD Publishing

8. APEC (2005), *Report of the Individual Action Plan (IAP) Peer Review Session of Viet Nam*, APEC Secretariat, Senior Officials’ Meeting I Seoul, Korea 3-4 March 2005

9. APEC (2007) Second trade facilitation action plan, APEC Secretaria ARTNeT (2006) “*A Comparative Analysis of Trade Facilitation in Selected Regional and Bilateral Agreements*”, Working paper series, N°17

10. Djankov S, Freund C, Phan C S (2008) ‘*Trading on Time*’, World Bank Policy Research Working Paper, No 3909

11. Hellqvist M (2003) ‘*Trade facilitation from a developing country perspective*’ SWEPRO/National Board of Trade, Sweden

4.4. Websites (if any)

5. COURSE CONTENT, TEACHING METHOD AND SCHEDULE

5.1. Course content

No.	Content	Time Allocation				Contribution to CLOs
		Hour(s) on the class		Essays, exercise, Assignments. .. (3)	Self-study with teacher’s tutorials (4)	
		Lecture (1)	Practice, Seminar ... (2)			
1	1. Conceptualization of Trade Facilitation	2	1	2	5.5	CLO1,3,5,6
2	1. Conceptualization of Trade Facilitation (cont.)	2	1	2	5.5	CLO1,3,10
3	2. Trade Facilitation in Asia and the Pacific: The State of Play	2	1	1.5	5.5	CLO1,3,4,6
4	3. Publication and Administration of Trade Regulations	2	1	1.5	5.5	CLO1,2,3,5

5	3. Publication and Administration of Trade Regulations (cont.)	2	1	1.5	5.5	CLO2,4,5,6
6	4. Trade Procedures and Documents	2	1	1.5	5.5	CLO2,4,5,6
7	4. Trade Procedures and Documents (cont.)	2	1	1.5	5.5	CLO6,7,8,9
8	5. Product Standards and Conformance	2	1	1.5	5.5	CLO2,4,5,6
9	5. Product Standards and Conformance (cont.)	2	1	1.5	5.5	CLO4,5,6,10
10	6. Trade-Related Infrastructure and Services	2	1	1.5	5.5	CLO4,5,6,8
11	6. Trade-Related Infrastructure and Services (cont.)	2	1	2.5	4.5	CLO6,7,8,9
12	7. Transit Trade	2	1	2.5	4.5	CLO5,6,8,9
13	7. Transit Trade (cont.)	2	1	1.5	5.5	CLO2,4,5,6
14	8. Guide to implementation	2	1	2	5	CLO2,3,4,5
15	Revision	2	1	1.5	5.5	CLO4,5,6,8
Total (hours)		30	15	25	80	

5.2. Schedule of lectures

Provides timeline of course progress in terms of content, instruction, and assessment

No.	Teaching and learning activities	Hour(s)	Content	Contribution to CLO
1	Lecture	2	Chapter 1: Conceptualization of Trade Facilitation - Introduction to the subject - Definitions of Trade Facilitation	CLO1,3,5,6

	Practice, Seminar...	1		
	Essays, exercise, Assignments	2		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	Question and Answer: What is trade facilitation?		
2	Lecture	2	Chapter 1: Conceptualization of Trade Facilitation (cont.) - Benefits of Trade Facilitation -Cost of Implementing Trade Facilitation Measures	CLO1,3,10,11
	Practice, Seminar...	1		
	Essays, exercise, assignments	2		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	Q&A: - What are benefits of trade facilitation? - What is cost of implementing trade facilitation measures?		
3	Lecture	2	Chapter 2: Trade Facilitation in Asia and the Pacific: The State of Play - Trade Facilitation Performance of Asia and the Pacific has Improved - Asia and the Pacific Regional Performance Still Lagging - Trade Facilitation Needs and Priorities Vary Across Countries	CLO1,3,4,6

	Practice, Seminar...	1		
	Essays, exercise, Assignments	1,5		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	<p>Question and Answer: - What is trade facilitation performance of Asia and the Pacific</p> <p>- What are the needs and priorities for the Asia and Pacific?</p>		
4	Lecture	2	<p>Chapter 3: Publication and Administration of Trade Regulations</p> <p>- Publication and Administration: State of Play</p> <p>- Impact of Effective Publication and Efficient^[L] Administration on Trade</p>	CLO1,2,3,5
	Practice, Seminar...	1		
	Essays, exercise, Assignments	1.5		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	<p>Q&A: - What are roles of publication and administration in trade facilitation?</p> <p>- What are impacts of effective publication and efficient^[L] administration on trade?</p>		

5	Lecture	2	Chapter 3: Publication and Administration of Trade Regulations (cont.) - Basic Principles and Good Practice - Experience of Economies in Asia and the Pacific	CLO2,4,5,6
	Practice, Seminar...	1		
	Essays, exercise, Assignments	1.5		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	Q&A: - What are basic principles and good practice? - What are experience of economies in Asia and the Pacific?		
6	Lecture	2	Chapter 4: Trade Procedures and Documents - Trade Procedures and Documents: State of Play - Impact of Cumbersome Procedures on Trade	CLO2,4,5,6
	Practice, Seminar...	1		
	Essays, exercise, Assignments	1.5		
	Self-study with the teacher's tutorials	5.5		

	Assessment methods	Q&A: - What are trade procedures and documents? - What are impact of cumbersome procedures on trade?		
7	Lecture	2	Chapter 4: Trade Procedures and Documents (cont.) - Basic Principles and Good Practices - International Instruments - Experience of Economies in Asia and the Pacific	CLO6,7,8,9
	Practice, Seminar...	1		
	Essays, exercise, Assignments	0		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	Q&A: - What are basic principles and good practices? - What are international instruments? - Explain the experience of economies in Asia and the Pacific?		
8	Lecture	2	Chapter 5: Product Standards and Conformance - Product Standards and Conformance: State of Play - Impact of Product Standards on Trade	CLO2,4,5,6
	Practice, Seminar...	1		

	Essays, exercise, Assignments	0		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	Q&A: - Define product standards and conformance? - What are impact of product standards on trade		
9	Teaching activities	Hour(s)	Content	CLO4,5,10,6
	Lecture	2	Chapter 5: Product Standards and Conformance (cont.) - Basic Principles and Good Practices - Facilitating Conformity Assessments - Experience of Economies in Asia and the Pacific	
	Practice, Seminar...	1		
	Essays, exercise, Assignments	0		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	Mid-term exam		
10	Lecture	2	Chapter 6: Trade-Related Infrastructure and Services - Efficiency of Trade-Related Infrastructure and Services: [SEP] State of Play - Impact of Efficiency in Infrastructure and Services on Trade	CLO5,6,8,9

	Practice, Seminar...	1		
	Essays, exercise, Assignments	1,5		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	<p>Q&A: - Explain efficiency of trade-related infrastructure and services?</p> <p>- Explain impact of efficiency in infrastructure and services on trade?</p>		
11	Lecture	2	<p>Chapter 6: Trade-Related Infrastructure and Services (cont.)</p> <ul style="list-style-type: none"> - Basic Principles and Good Practice - Experience of Economies in Asia and the Pacific 	CLO6,7,8,9
	Practice, Seminar...	1		
	Essays, exercise, Assignments	2.5		
	Self-study with the teacher's tutorials	4.5		
	Assessment methods	<p>Q&A:</p> <ul style="list-style-type: none"> - What are basic principles and good practice? - Explain experience of economies in Asia and the Pacific? 		
12	Lecture	2	<p>Chapter 7: Transit Trade</p> <ul style="list-style-type: none"> - Transit Trade Facilitation: State of Play - Guiding Principles and Good Practices 	CLO5,6,8,9

	Practice, Seminar...	1		
	Essays, exercise, Assignments	2.5		
	Self-study with the teacher's tutorials	4.5		
	Assessment methods:	Q&A: - Define transit trade facilitation? - Explain guiding principles and good practices?		
13	Lecture	2	Chapter 7: Transit Trade (cont.) - Bilateral and Regional Transit Agreements - Experience of Economies in Asia and the Pacific	CLO 2,4,5,6
	Practice, Seminar...	1		
	Essays, exercise, Assignments	1.5		
	Self-study with the teacher's tutorials	5.5		
	Assessment methods	Q&A: - What is bilateral and regional transit agreements? - Explain experience of economies in Asia and the Pacific?		

14	Lecture	2	Chapter 8: Guide to implementation - Implementation Principles and Framework ^[1] for Action - Assessing Trade Facilitation Needs and Priorities - Establishing the Trade Facilitation ^[1] Institutional Structure - International Assistance for Trade Facilitation	CLO 2,3,4,5
	Practice, Seminar...	1		
	Essays, exercise, Assignments	2		
	Self-study with the teacher's tutorials	5		
	Assessment methods	Q&A: - What is implementation principles and framework ^[1] for action? - What are assessing trade facilitation needs and priorities? - Explain establishing the trade facilitation ^[1] institutional structure? - Explain international assistance for trade facilitation?		
15	Lecture	2	Revision - Revise and answer question	CLO4,5,6,8
	Practice, Seminar...	1		
	Essays, exercise, Assignments	1.5		
	Self-study with the teacher's tutorials	5.5		

	Assessment methods	Group presentation and report (assigned by the group)	
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6. COURSE POLICY

6.1. Missions of students

- Read materials and prepare before attending class.
- Fulfill all assigned tasks.
- Prepare the discussion of the course.
- Come to class on time

6.2. Regulations of exam

According to current training regulation;

- Students have to attend at least 75% of the total class.
- Fulfill all assigned tasks of the course.
- Do not cheat the lecturer
- Assignments which exceed total number of required page will be deducted 10% of total point;
- Assignments which are similar at least 50% will be halved;
- Assignments which are similar more than 50% will be zero;
- Students who do not receive assignment, do not submit or miss the deadline will be zero.

7. COURSE ASSESSMENT

- **Score ladder: 10**
- **Type of assessment**

Form		Content	Criteria	CLO	Proportion
Formative	Attendance	Lecturer takes attendance during class hours	The number of attendances and participation in lesson	1,2,4,6	10%
	Mid term	Project on groups	Number of students in each group is dependant on the total number of students in class. Group presentation in 30 minutes. Group report in 20 A4 pages long.	1,3,5,6,7,8,10	30%
Summative	Final test	Written exam	MCQ + writing (90 mins)	1,2,3,4,5,8	60%
				Total:	100%

DEAN OF SCHOOL

HEAD OF DEPARTMENT